

中国·沈阳 投资说明会 CHINA SHENYANG INVESTMENT CONFERENCE



2010全球海外投资商论坛
GLOBAL DIASPORA BUSINESS SUMMIT 2010@SHENYANG

China Shenyang Investment Conference @ Shenyang 2010

Companies in the regions are invited to be a part of our “**China Shenyang Investment Conference and GDBS @ Shenyang 2010**” which will be held in Shenyang:

Date (Day) : 29th – 31st July 2010
Time : 8:30 am onwards.
Venue : Marriott Hotel at Shenyang, China.

Hosted by **Shenyang Municipal Government** and the **Shenyang Investment Promotion Board**, China Shenyang Investment Conference and **GDBS @ Shenyang 2010** will be a gathering of high level officials from Shenyang and an opportune time to visit this gateway city of North East China and tap several lucrative opportunities that exist in Shenyang. This **event aims to bring together foreign companies interested in investing in Shenyang and local companies** who are major players in Shenyang to enable a face-to-face interaction for collaborations in China and overseas. This is a **great opportunity to network and establish key contacts** with entrepreneurs and business leaders from China, India, ASEAN and beyond to explore investment opportunities and understand the local market from the perspectives of Shenyang entrepreneurs.

About Shenyang: Booming Economy

The total population of Shenyang is 7.2 million with an urban population of 4 million. By urban population, **it is the largest city in northeastern China** and among the top ten largest cities in China. Statistically, the total GDP of the city of Shenyang was 383.66 Billion Yuan in year 2009 (ranked 1st out of the 58 cities and counties in Liaoning province). The GDP per capita of the city of Shenyang was 78490 Yuan (11474 US\$) in 2009 (**ranked 3rd out of all 58 cities and counties in Liaoning province**).

主办单位:
Presented by:

沈阳市人民政府
Shenyang Municipal People's Government

承办单位:
Organised by:

沈阳市对外贸易经济合作局
Shenyang Municipal Bureau of
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Shenyang is both one of Chinese megalopolises and the important industrial base and the center of economy, culture, science and Technology, trade, finance and transportation. There are abundant natural resources and a strong technical base to support industries. With the furthering of their economic system reform, **Shenyang will become No.1 in the increased amount of fixed assets investment, local fiscal income and** among the 15 sub-provincial cities of China. In terms of the increase amount of other **economic index Shenyang also comes out top.** Shenyang is also very active in **foreign exchange and cooperation in agriculture** and it has established friendly trade relationships **with more 40 countries and regions.** It is also known as **"the equipment manufacturer of China"**.

Shenyang's "FIRST" in the Development History of China Industry

- | | | |
|---------------------------------------|---|--------------------------------|
| * Multi-functional milling machine | * Jet plane | * 200,000 KVA transformer |
| * Underwater robot | * NP-1 photo-electron spectrometer | * ionization microscope |
| * 5.000W CO2 laser processor | * Wind hole device | * full-body CT scanner |
| * PVC resin production | * 500,000V Sulfur Hexa fluoride | * SS-8540 digital control sys. |
| * T1500 standing turbo molecular pump | * light automobile bridge | * 5m laser silk pole meter |
| * 500,000 high-voltage switch | * biggest pump experimentation base | * auto-lift tower crane |
| * Anti-AIDS medicine Kedu | * self-intellectual property right Zhonghua Branded Car | |

China Shenyang Investment Conference Secretariat:

171 Tras Street: #07-179 Union Building, Singapore 079025 Tel:(65)64231078 Fax(65) 64231079
The **finance industry of Shenyang plays** a key role in Northeast China and the financial market is flourishing day by day. There are over 1,900 financial organizations and networks in Shenyang, among which, there are 17 banks, 9 insurance organizations, 4 securities companies or branches, 77 securities business departments, 3 financial companies, 1 trust and investment company and 3 foreign-invested financial organizations. By 2010, it aims to attract 30 foreign banks and 60 non-bank financial institutions.

The opening up of Shenyang as a new development

Shenyang is **opening up its economy as the first strategy of economic development.** It has successfully held "China International Equipment Manufacture Industry Expo", "Korean Week" and creative activities which forcefully drive the economy of Shenyang toward rapid

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development. By now, **33 Top 500 enterprises from 78 countries** and regions have invested in Shenyang and Shenyang has trading partners from more than 100 countries and regions. **Shenyang is actively creating a city in the north of China** with the most excellent investment environment and is attaching importance to the construction of the city infrastructure and the reconstruction of the environment making it the **"hot spot" for foreign and domestic investment.**

Driven by the Municipality of Shenyang the target is to set up a new industrial city and create a backbone industry cluster to help develop the **Eight Core industries:**

- ✓ **Equipment Manufacturing and Modern Architectural Industry**
- ✓ **Automobiles and Parts Industry**
- ✓ **Electronic and Information Technology Industry**
- ✓ **Pharmaceutical and Chemical Industry**
- ✓ **Food and Agricultural Products Further Processing Industry**
- ✓ **Aerospace and Aviation**
- ✓ **Iron & Steel Industry**
- ✓ **Non-ferrous Metal Further Processing Industry**

Major Companies

Many major industrial companies have their headquarters in Shenyang. **Brilliance China Auto** is a major Chinese automobile manufacturer with most of its production plants located in Shenyang. **Shenyang Aircraft Corporation** produces airplanes for civilian use as well as for the PLAAF. **Neusoft Group** is the biggest software company in China. **Shenyang Machine Tool Group** is the largest machine tool manufacturer in China. **Tyco International and General Motors (GM) Corp.** are expanding their operations in Shenyang due to a deep pool of skilled technical labor; good transportation; low land-use fees; and solid local support.

Initiatives and Special Zones

Shenyang Finance and Trade Development Zone was founded in 1992. It is the only finance and trade development zone besides Lujiazui in Shanghai and is the nucleus zone of Shenyang Central Business Zone. **It covers an area of 1.12 million square meters,** of which more than

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600,000 square meters is constructible. The total investment planned is more than 20 billion Yuan and more than 60 high-stories international and multifunctional symbol buildings are in the pipeline. So far, the zone has transferred more than 400,000 square meters of land for projects and introduced over 40 big projects attracting over US\$ 200 million of foreign investments.

About Global Diaspora Business Summit (GDBS):

The Global Diaspora Business Summit (GDBS), a premier annual diaspora business event, is a 'bridging of worlds' for the various diaspora business communities' globally through established networks. **The Summit is unique in that it is a one stop meeting point for diaspora businesses to network; create new global business opportunities in mega projects, real estate, tourism development, contract manufacturing, IT and IT enabled services; and other globalised aspects of business and to learn from successful role models.**

The Global Diaspora Business Summit 2009 witnessed a diverse gathering of Speakers and **over 200 delegates** from Singapore, China, Malaysia, Thailand, USA, Portugal, India, etc. GDBS saw an overwhelming response from its attendees and was an ideal platform for participants to benefit from business matching opportunities in uncharted territories and create brand awareness among a global community of entrepreneurs.

The **Programme and Registration Form** are attached.

[Programme](#)

[Registration Form](#) [Register Online](#)

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