

Diaspora Indian entrepreneurs from all over the world found a global platform that can help to catalyse more business growth worldwide

Words by LOW YIT LENG Photos by ALBERT TAN

INDIAN BUSINESS LEADERS FROM ALL OVER THE WORLD made their presence felt during the Global Indian Business Summit (GIBS) in Singapore, a city which has been courting more business organisations to establish a presence in the republic as a launching pad to other parts of the region. Role models among the highly successful Diaspora Indian entrepreneurs were the toast of town when business leaders gathered at the Summit during the Global Entrepolis Singapore in November last year.

Honoured at the inaugural Global Indian Business Awards during a gala dinner at the Raffles Hotel were Sonny Aswani of Tolaram

Group (Estonia), Amit Lohia of Indorama Group (Indonesia), Gopinath Pillai of Gateway DistriParks (India) and Sunny Varkey of Varkey Group (Gulf and Middle East). "They were celebrated for their great ability to start a business, grow in the countries they are residing and expand their operations beyond their borders," said George Abraham,

chairman of The GA Group, who has been the driving force in making the Summit one of the most important meetings for business leaders in Singapore.

According to available data Indians of South Asian origin are

According to available data, Indians of South Asian origin are found in 136 countries around the world, and in 40 countries their population exceeds 50,000. While they make up more than 40 percent of the population in Fiji, Mauritius, Guyana and Suriname, there exist smaller minorities in Malaysia, South Africa, Sri Lanka, Uganda, UK, US, Canada and Singapore. They are in business and the professions and have recently started taking part in politics as well.

"We in Singapore are pleased to note that in addition to our existing historical population of Indians, we have recently been able to attract a large number of young professional Indians in our search for foreign talent," said Zainul Abidin Rasheed, Senior Minister of State for Foreign Affairs, who was the guest of honour at the

ABOVE FROM LEFT: Dino Varkey, Gopinath Pillai, George Abraham, Zainul Abidin Rasheed, Sonny Aswani and Amit Lohia glittering awards ceremony.

"It is heartening... that GIBS sees its role as engaging successful Diaspora Indian entrepreneurs to meet and generate profitable partnerships and create a platform for Diaspora Indian businesses to meet at least once a year. Using Singapore as a hub, they can tap into our wide network to generate intra-regional business prospects," he added. "I hope they will seriously consider Singapore as a base for their operations in the region, and use the well-established network of Singapore businesspeople to expand their businesses."

The GIBS has an important role, according to Dr Balaji Sadasivan, Senior Minister of State for Foreign Affairs and also for Information, Communication and the Arts, who gave the keynote address at the Summit opening. He noted that the GIBS is like a catalyst in raising awareness of business opportunities and forging links between the Indian Diaspora and the Asian business community.

"Singapore, as an island with rich historical and cultural ties to India as well as a strategic business hub, can provide ample opportunities for Diaspora Indian companies to network, grow and internationalise their operations. Many Indian entrepreneurs are increasingly using Singapore as a launch pad to expand their businesses globally," he said.

Dr Balaji highlighted Satyam Computer Services, which has its global business continuity and disaster recovery centre in Singapore with close to 400 staff. "Singapore is currently Satyam's Asian headquarters, covering Japan, Australia, New Zealand, Middle East, Saudi Arabia and South Africa. Their Singapore office also looks after India's domestic market," he added.

Another Indian company with its regional headquarters in Singapore is NITT Technologies. "Its regional centre here provides support for finance, technology and software delivery to its subsidiaries in Thailand, Hong Kong, Malaysia and Australia. Tech Mahindra has also announced plans to expand its employee pool from 70 to 300 within the next 18 months. When the expansion is completed, Singapore will also serve as Tech Mahindra's regional HQ," revealed Dr Balaji.

Other Indian businesses which are setting up operations in Singapore include SP Jain, one of India's top five business schools, which has set up a full-fledged campus offering both full-time and executive MBA programmes in Singapore. Dr Balaji said Indian companies also use Singapore to network and find partners to expand their global operations. In June 2007, he said, a three-party joint venture worth USS110 million between India (Certus Investment

Trading), Kuwait (Development Enterprises Holding Company) and Singapore (EDB Investments) was inked to build a new petrochemical facility on Jurong Island.

The Global Indian Business Summit is one of the most highly anticipated events at Global Entrepolis Singapore, which was jointly presented by the Economic Development Board and the Singapore Business Federation.

The GIBS made its debut in 2006 and received overwhelming support from the business community not only in Singapore but the whole region. George Abraham recalled, "The first summit was a great success — it brought together Indian business leaders from around the world with representatives from so many countries. We also had an Indian component that year — the chief minister from Gujarat state came to address the participants, inviting them to invest in one of the fastest growing states in India.

"However, our aim is not just to promote investments in India," he pointed out, "but to tap on the experiences and contacts of the Diaspora Indian entrepreneurs so that the opportunities that exist in those countries where they are established can be made available to others. For example, Singapore offers business opportunities in the neighbouring region. The Diaspora Indian entrepreneurs who come to GIBS can tap the links that Singaporean business people have with not only Indians, but also Chinese, Malaysians, Vietnamese and other people in the region.

"The unique point of the Summit is that it is a one-stop meeting point for Diaspora Indian businesses to network, create new business opportunities and learn from role models," said George Abraham.

He cited an interesting example. "A Singaporean Indian who went to a province in China shared at GIBS how he become entrenched in the province in the oil and gas business. He has been officially appointed by the province to attract investments there. As he explained the advantages for anyone interested to do business in that province, GIBS attendees who came from the Gulf region and Indonesia were fascinated by his story and discussed potential opportunities. In addition, Singapore itself is attractive because it has its own business networks — it is an Asian hub that makes it ideal as a launching pad into a bigger base using its connectivity in the region. These are the kinds of connections that we want to promote through GIBS."

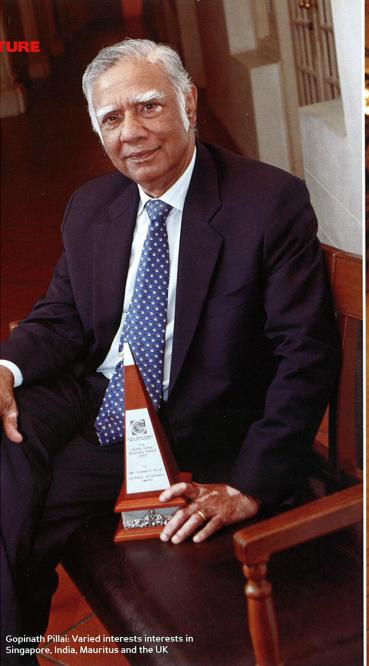
Four outstanding businessmen were presented with the Inaugural Global Indian Business Awards for their ability to start a business, grow it in the countries they are living in and expand far beyond their borders.



Zainul Abidin Rasheed with VIPs and award winners



George Abraham, Dr Balaji Sadasivan, Indian High Commissioner S Jaishankar





GLOBAL INDIAN BUSINESS AWARDS

Gopinath Pillai

Executive chairman of Savant Infocomm and chairman of Gateway DistriParks Limited

Gopinath Pillai is chairman of Gateway Distriparks. It has commercial operations at Navi Mumbai where its container handling capacity has expanded rapidly over the years. The company also has interests in the construction of warehouses and has received approval from Indian Railways for running container trains from its inland container depot at Gurgaon.

Pillai is also chairman of the Institute of South Asian Studies (ISAS) and IT Services Cooperative and Singapore's non-resident ambassador to Iran. He has varied interests in companies incorporated in Singapore, India Mauritius and the UK. A trustee of NTUC Fairprice Co-operative, he served as is founding chairman from 1983 to 1993 and was formerly president of the National University of Singapore Society.

He is also executive chairman of Savant Infocomm, which has learning centres in Bangalore, Chennai and New Delhi. certification bodies. Pillai also has interests in companies incorporated in Singapore, India, Mauritius and the UK. He is also chairman of Windmill International and Director of KSP Investments and several other companies.

Sunny Varkey

GEMS Education and Welcare World Varkey Group (Gulf and Middle East)

Dino Varkey represented his father, Sunny Varkey, the founder of the Varkey Group, which provides educational services in several countries. The successful Dubai-based entrepreneur, Sunny Varkey, is well known for making his money from providing elementary schools in the UAE besides having interests in healthcare services.

Varkey has developed an enterprising blend of business, customer service and innovation combined with high educational standards to form GEMS, an educational brand that has made global headway. GEMS manages a growing network of 75 international schools in Europe, the Middle East, North Africa, India and the UK, providing quality education to 75,000 students from around the world.

Varkey also has extensive interests in the vital healthcare sector, including a private hospital and Welcare World Healthcare Systems, a firm specialising in health care management and consultancy. In 2001, he received the highest recognition given in the UAE, , the HH Sheikha Fatima Welfare Prize, acknowledging his commitment and charitable contributions





Sonny Aswani

Tolaram Group (Estonia)

Sonny Aswani represents the Tolaram Group helmed by his uncle, Mohan Vaswani, chairman of the group, who laid the foundations of the company with his partner and group vice-chairman Vishamkar Adnani. Founded in 1948, the Tolaram Group started as a textile shop in Malang, Indonesia. It has since grown to own companies with interests in manufacturing food, paper and textiles, marketing and distribution, financial services and real estate and has expanded its reach to 12 countries.

"Our core strengths are an international outlook, a wide network, entrepreneurial flair and risk appetite for uncharted territories. The dynamism of a professional management team and agility of a lean organisation also enable us to respond swiftly to new opportunities," said Aswani. He manages the group's interests in the Baltics. Aswani, who has more than 15 years' experience in setting up and running businesses in Asia and Europe, has been credited with developing paper, textile, real estate and lifestyle businesses in Estonia. His vision is to make Tolaram "a leading private company operating successful and sustainable businesses in emerging markets".

Amit Lohia

Indorama Group (Indonesia)

Indorama started in Indonesia back in 1976 as a small spun-yarn manufacturing plant. Founded by ML Lohia, the group has grown to become a global manufacturer of diversified industrial products — polyolefins (polyethylene and polypropylene), polyesters and intermediates (purified terephthalic acid, PET resin, filament yarns and staple fibre), spun yarns, cement, fabrics and medical gloves. It has plants in seven countries — Indonesia, Thailand, India, Sri Lanka, Turkey, Nigeria and Egypt — and representative offices in the US, UK, and Singapore. Indorama's 2007 turnover and total assets were estimated at US\$1.6 billion and US\$2.2 billion respectively. Prakash Lohia is the group chairman.

Amit Lohia is the group managing director. He joined Indorama in 1995. Born in India, the 33-year-old has been credited with successfully implementing petrochemical projects for the group in various locations. An active member of the Indonesian business community, he belongs to several organisations including APSYFI (Indonesian Fiber Producers), API (Indonesian Textile Association), and ECAII (Economic Association of Indonesia & India).